

EC'd Yes Last Received: 08/27/2012 12:07 PM Showing Buylines: All Rep & Sta Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	() PRIORITIES USA ACTI		1322 G. STREET SE	Sales Office ()	PHILADELPHIA
Product	PRIORITIES USA		WASHINGTON, DC 20003	Salesperson ()	ANJIE BRADY
Estimate#	1560		Agency C/P1/P2/E 321/340/1560		
Buyer	CASEY BESSETTE	Flight Dates	09/11/2012 - 09/17/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

-- CONTRACT COMMENT --

CLIENT: PRIORITIES USA ACTION SC=*

-- REMARKS --

VER 3 ISSUED TO REV PRGM LN'S 5-10; REV TP LN 13
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*5	W	4P-5P	STEVE WILKOS	:30	\$250.00	09/12-09/12	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*6	TH	4P-5P	STEVE WILKOS	:30	\$250.00	09/13-09/13	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*7	F	4P-5P	STEVE WILKOS	:30	\$250.00	09/14-09/14	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*8	M	4P-5P	STEVE WILKOS	:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*9	TH	5P-6P	JERRY SPRINGER	:30	\$250.00	09/13-09/13	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								

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Product PRIORITIES USA WASHINGTON, DC 20003 Salesperson ()
Estimate# 1560 Agency C/P1/P2/E 321/340/1560 Salesperson Phone# 215-567-6005
Buyer CASEY BESSETTE Flight Dates 09/11/2012 - 09/17/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	M	5P-6P	JERRY SPRINGER	:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
			Buyline Comment: REVISE PRGM									
			Sales Remark: V3 REVISE PRGM									
			V3 Program Name Change, Comment Changed									
	*13	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/15-09/15	1	1	1	\$1,000.00	
			Buyline Comment: REVISE TIME PD DUE COLLEGE FTBL									
			Sales Remark: V3 REVISE TIME PD									
			V3 More than 2 codes changed									

---REPORT TOTALS---

Report Totals: 7 / \$2,500.00

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$3,400.00
Sales Totals: 13 / \$3,400.00
Station Totals: 13 / \$3,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$42,500	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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